



News Release

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General Physics Corporation (GP) Receives 2008 “Top Sales Training Companies” Honor

Elkridge, MD. January 29, 2008. Global performance improvement solutions provider General Physics Corporation (GP), the operating subsidiary of GP Strategies Corporation (NYSE: GPX), announced today that it has been named one of the Top Sales Training Companies by Training Industry, Inc.

The Training Industry selection process included reviewing data from over 200 companies that offer sales training. Selection was based on the following criteria: experience in sales training; geographic reach for training; delivery, market visibility, analytics, and evaluation criteria applied to sales training; talent of corporate management and staff; impact on sales training practices and programs; strength of clients; strategic alignment of sales training; breadth of services; thought leadership; success in implementing sales training initiatives; and utilization of technology. Training Industry organizes the Sales Training market into three categories: Sales Methodology, Sales Tools Training, and Product Training. GP earned Top Sales Training Company honors in all three categories.

“In 2007, we saw a big push by traditional managed learning services (MLS) companies to enter the sales training market. GP acquired three sales training companies, significantly increasing their sales training scope and market. I found GP to have one of the most diverse strategies we reviewed. One aspect of their methodology focuses on increasing Sales Channel effectiveness by creating Brand Advocates. They have a number of highly effective Brand Generation Techniques that drive potential users to the training site and keep them coming back repeatedly,” said Susan Niemchak, Managing Director of the Sales Training Community at Training Industry, Inc. (<http://www.trainingindustry.com/st/index.asp>).

“GP is proud to be selected as one of the Top Sales Training Companies,” says Douglas Sharp, President, GP. “Product knowledge, sales skills, global reach, and brand advocacy are critical to improving the sales of our customers. Combining the managed learning services expertise of GP with the capabilities and experienced staff of our Sandy Corporation, Via Training and PMC acquisitions (see

www.gpworldwide.com/salestraining) has created an opportunity for GP to have a powerful impact on the sales training market”

About GP

GP Strategies, whose principal operating subsidiary is General Physics Corporation, is a NYSE-listed company (GPX). GP is a global provider of training, e-learning solutions, management consulting, and engineering services. Through its PMC, Sandy Corporation and Via Training divisions, GP provides custom sales training services. GP’s solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting, and business improvement services customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information about GP Strategies may be found at www.gpstrategies.com and about General Physics Corporation at www.gpworldwide.com.

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