



General Physics Corporation Recognized as 2010 Learning Leader by Bersin & Associates

Selected for Best Practices in Vendor Innovation in Learning and Talent Management

Elkridge, MD. March 5, 2010. - Global performance improvement solutions provider General Physics Corporation (GP), a subsidiary of GP Strategies Corporation (NYSE: GPX), announced today that Bersin & Associates named GP as a 2010 Learning Leader in the Vendor Innovation in Learning and Talent Management category.

The Learning Leaders Program recognizes organizations that have developed and implemented effective, efficient approaches to employee learning and talent management, resulting in significant business improvement. Ten providers of training and talent management solutions and services received this honor. For more information on the Learning Leaders Program, go to www.bersin.com/leaders.

“Delivering sales channel training to a large global audience -- with diverse skills, languages and cultures – is highly complex,” said Chris Howard, vice president of research, Bersin & Associates. “We were impressed with Via Training’s ability to deliver large scale, flexible training using an effective combination of modalities from face-to-face training and virtual classrooms to social networking and podcasts.”

“GP is proud to be selected as one of the 2010 Learning Leaders. Our Via Training division continues to design and develop exceptional custom training programs that increase sales channel effectiveness for our customers,” says Don Duquette, Executive Vice President for GP.

In 2009, GP also received other distinguished learning awards from *The Black Book of Outsourcing 2009*: Top Overall Training and Learning Business Process Outsourcing Vendors; *Chief Learning Officer* magazine Learning in Practice awards: Gold Excellence in Social Networks and Bronze Excellence in Customer Service; and Training Industry, Inc.: Top 20 Companies in Training Outsourcing. For more award information, visit <http://www.gpworldwide.com/aboutUs/awards.aspx>.

About GP

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of sales and technical training, e-Learning solutions, management consulting and engineering services. GP’s solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services, customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy

industries, and other commercial and government customers. Additional information may be found at <http://trainingoutsourcing.gpworldwide.com/>.

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CONTACTS:

Scott N. Greenberg
Chief Executive Officer
410-379-3640

Sharon Esposito-Mayer
Chief Financial Officer
410-379-3636

Jamie Coffey
Director, Communications
443-255-3400