



## **General Physics Corporation Receives 2010 “Top Sales Methodology Training Company” Award**



**Elkridge, MD. March 18, 2010** - Global performance improvement solutions provider General Physics Corporation (GP), a subsidiary of GP Strategies Corporation (NYSE: GPX), announced today that it has been named one of the Top Sales Methodology Training Companies by Training Industry, Inc. This honor recognizes the leading Sales Training companies for their high quality of services, comprehensive capabilities and successful and proven training deployments.

Training Industry, Inc.’s “Top 20 Sales Methodology Training Companies” selection was based on the following criteria: industry recognition and innovation, breadth of company offering (products and services), quality of sales methodology and impact on clients, company size and growth potential, geographic reach, strength and success of existing clients and experience in the marketplace.

“In tough economic times, it is more critical than ever for companies to provide innovative and quality approaches for the development of sales teams, providing the skills needed to identify new opportunities and expand opportunities with existing customers. With 30 years of experience and a broad range of sales training solutions, GP has proven experience and expertise in the development of targeted, customized sales methodologies and training. TrainingIndustry.com is delighted to recognize GP as a 2010 Top 20 Sales Methodology Training Company,” said Emily Cottengim, VP Client Relationship Management, Training Industry, Inc.

“It’s an honor to be recognized for a third consecutive year for this award; GP is truly proud of our custom sales solutions program. We’ve worked hard to create solutions that make a positive difference for our customers, particularly in this very challenging economic environment. As pleased as we are with this recognition, it’s our customers sales results that have been the best indication of our success,” said Dan Miller, Senior Vice President, Global Sales for GP.

For more information visit: <http://salestraining.gpworldwide.com/>.

## **About GP**

GP is the principal operating subsidiary of GP Strategies Corporation (NYSE: GPX). GP is a global performance improvement solutions provider of sales and technical training, e-Learning solutions, management consulting and engineering services. GP's solutions improve the effectiveness of organizations by delivering innovative and superior training, consulting and business improvement services, customized to meet the specific needs of its clients. Clients include Fortune 500 companies, manufacturing, process and energy industries, and other commercial and government customers. Additional information may be found at <http://gpworldwide.com/>.

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